

Developing a strategy for an ageing population

Our population is getting older. We need a plan to address this, not just for today's seniors but for the seniors of tomorrow.

The Positive Ageing Strategy was released in 2001. Since then our population has grown by over a million, and the number of people aged 65+ has increased by almost two thirds.

Today, around 750,000 New Zealanders have had their 65th birthday.

By 2038 this is likely to be over 1.3 million people.

The next generation of older people will live longer, be healthier, more skilled and more educated. They are much more likely to remain in the workforce – and to want to.

Our country will be much more diverse, with an increasing proportion of older people who are Māori, Pacific or Asian.

In our regions, communities will need to anticipate not only a growing older population, but fewer younger people.

That's why we need a new strategy.

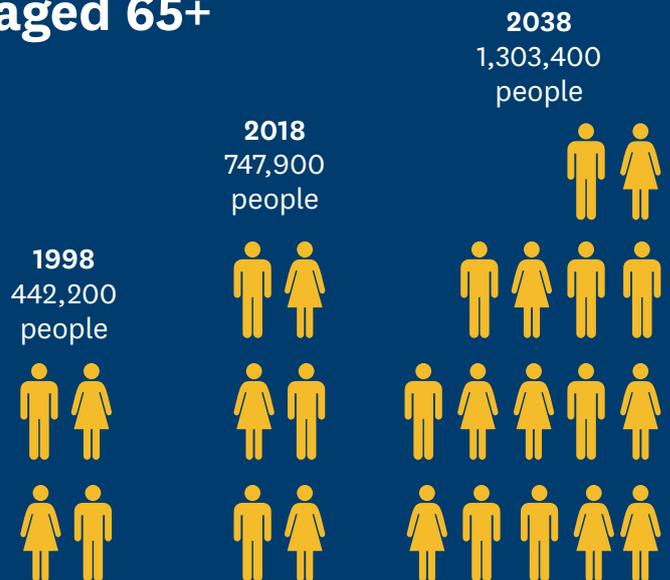
But we need more than a “whole- of- government approach”. We need everyone – government, local government, non-governmental organisations, communities, whānau, family, individuals, and businesses – to work together.

We need a new strategy to assist us to respond effectively to our ageing population; a strategy that will help us to achieve better outcomes for older New Zealanders.

Check out the discussion document and other resources at www.superseniors.msd.govt.nz



By 2038 there will be 1.3 million New Zealanders aged 65+



We'll be healthier, more skilled, and better educated. More of us will want or need to work into our 60s and 70s.

▶ **What will this mean for you and your family?**



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Get a different point of view

We want to start a conversation about New Zealand's future.

So, we've asked some experts to tell us what they think that future looks like. Over the next eight weeks we will be publishing articles on our website looking at what an ageing population will mean.

The first of these are available now on our website.

Issues covered include:

- Demographic changes
- Housing
- Technology
- Transport in the future
- Financial issues

- Working
- Resilience
- Disability issues and ageing
- Age-friendly communities
- A caring society

Check them out at superseniors.msd.govt.nz.

Have your say in a survey

Even if you don't want to make a formal submission for the consultation, we'd still like to hear from you.

Throughout the consultation period we'll be running online surveys on key topics, to find out what matters to you.

Each week we'll feature a new survey – on topics like working past 65, housing, and technology – to name a few.

To kick things off, we're looking asking your thoughts about the SuperGold Card.

We want to know what you think of the card, and what it should look like in the future.

Follow us on **Facebook** or check out superseniors.msd.govt.nz for more information.

How to take part

We want to hear from you to make sure we are considering the right issues as we develop the Strategy and subsequent action plan.

What do you think is missing from the discussion document? What else do you think is important for us to consider?

There are a number of ways to put your views to us.

You can:

- send us a written submission
- attend local meetings and discussions
- hold your own meeting
- take our online surveys
- talk with us on social media.

Send us your submission

Email your submission to ageing_population@msd.govt.nz (Note that submissions must be in Microsoft Word format.)

Or you can mail your submission in hardcopy to:

Strategy for an Ageing Population
Office for Seniors
PO Box 1556
Wellington 6140

Meetings

We are inviting organisations to discuss issues at meetings. Check out the events calendar on superseniors.msd.govt.nz for meetings near you.

If you can't find a meeting in your area consider holding one. A guide to holding your own discussion is available on our website at superseniors.msd.govt.nz/ageingpopulation.

Online

You can take part on Facebook and Twitter.

We will consider online discussions as part of our analysis of submissions.

Follow us:

- Facebook: [Facebook.com/OfficeforSeniors](https://www.facebook.com/OfficeforSeniors)
- Twitter: [@SuperSeniorsNZ](https://twitter.com/SuperSeniorsNZ). Watch for the hashtag #ageingNZ

Publishing submissions

We will publish your submission on the SuperSeniors website, unless you request we do not.

Submissions from individuals will be anonymous – we will remove any personal details or information that identifies you.

You may also ask for your details to be withheld if your submission is requested under the Official Information Act.

Consultation closing date

The closing date for submissions is 24 August 2018