Older people are making a growing contribution to our economy

Employers and businesses will need to understand the key role older people will play now and in the future.

**Older people are growing as a consumer group**

- **2011**
  - Total amount of spending: **$14b**

- **2051**
  - Total amount of spending: **$65b**

**Older people are growing as a workforce**

- **2011**
  - 19% of people 65+ in paid employment (approx 111,000)

- **2051**
  - 29% of people 65+ in paid employment (approx 408,000)

**Older people are growing as a volunteer group**

- **$8.5b**
  - 2011

- **$35b**
  - 2051

  Total amount of unpaid and voluntary work (Based on earning $16.10 an hour)

**Older people are making a growing contribution as taxpayers**

- **2011**
  - Total amount of tax paid: **$3.6b**

- **2051**
  - Total amount of tax paid: **$17b**

For more information visit [www.osc.govt.nz](http://www.osc.govt.nz)

All data can be found in The Business of Ageing Update 2015